

Supplementary Services - Educator Price Schedule

In addition to CaptionSync's core services of transcription and captioning, CaptionSync also has a number of additional supplementary services which many CaptionSync users find helpful from time to time. You can find more information about each of these services on our website, or by giving us a call.

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Audio Description Price Schedule

AST uses expert describers to analyze and describe your videos, allowing you to provide extended audio description for your learners at a very affordable price.

Descriptions are provided as a text track and optionally include a corresponding audio file. Descriptions can then be voiced at the appropriate points in the video, using the CaptionSync Smart Player or other compatible players to pause the video when the description is played and resume when the description is complete. There are two main **advantages of this approach**, compared with traditional audio description delivery: 1) **more complete descriptions** can be included, which is especially important for educational content, and 2) workflows for producing described video are **much simpler and more cost-effective**.

Our describers will analyze your video and determine if it needs full description; if not, they will submit a static text alternative,² and you will be charged only the lower fee.

Service	Price	Notes
Extended Audio Description	\$8.50 per minute	1
Static Text Alternative	\$4.00 per minute	2

Details for all services can be found at www.automaticsync.com/services.

Notes

1. We provide Extended Audio Description output files. To provide Extended Audio Description to your users you must use our outputs with a compatible video player. Please contact us if you have any questions about video player compatibility. Extended audio description services are designed to allow compliance with WCAG 2.0 Success Criterion 1.2.7. See: <https://www.w3.org/TR/UNDERSTANDING-WCAG20/media-equiv-extended-ad.html>
2. A static text alternative will be supplied when the video content is relatively static, such as with “talking head videos.” In this case a single text description that applies to the entire video is returned. See: <https://www.w3.org/TR/2016/NOTE-WCAG20-TECHS-20160317/G203>
3. Audio description services are provided in English. Please contact us if you require descriptions in other languages.
4. The minimum billing duration for all audio description services is one minute.
5. On approval of credit, terms are Net 30. Invoices are issued monthly in PDF format and delivered by email. Additional charges will apply for customized invoices or alternate invoice delivery methods.
6. All prices are in US Dollars. Prices are valid as of July 1, 2019.

Live Captioning and Text Interpreting Price Schedule

Automatic Sync Technologies (AST) offers **real-time captioning and text interpreting at special discounted prices¹ for educators**, with a variety of services and features tailored to the needs of education organizations. You can find more information about each of these services on our website, or by giving us a call.

Service	Price	Notes
Remote Text Interpreting	\$60.00 per hour (14% Discount)	1, 3, 6
Remote Foreign Language Hybrid	\$100.00 per hour	3, 5, 6
Remote CART (English)	\$110.00 per hour (15% Discount)	1, 2, 6
Remote CART (Spanish)	\$150.00 per hour (12% Discount)	1, 2, 6
Graduation Captioning	\$125.00 per hour	2, 6
Sports Captioning	\$125.00 per hour	2, 6

All services have a one-hour minimum.

Details for all services can be found at www.automaticsync.com/services

Notes

1. Discounts rates shown are in comparison to the AST Real-time Captioning Retail pricing schedule.
2. One-hour minimum charge, billed in 15-minute increments after first hour. An unedited WebVTT file can be provided after the session for an additional \$25 charge.
3. One-hour minimum charge, billed in 30-minute increments after first hour.
4. Jobs that are cancelled with less than 24-hour notice are billed for the total scheduled time.
5. Languages offered are French, German, and Japanese. This service is appropriate for beginning and intermediate language courses.
6. Some sessions require extra setup time, which will be added to the beginning of the session. Adobe Connect sessions require an extra 15 minutes, and graduation or commencement sessions require an extra 30 minutes.
7. On approval of credit, terms are Net 30. Invoices are issued monthly in PDF format and delivered by email. Additional charges will apply for customized invoices or alternate invoice delivery methods.
8. All prices are in US Dollars. Prices are valid as of July 1, 2019.

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DVD/MP4 Transfer Price Schedule

You already know AST's CaptionSync automated web-based captioning service is significantly faster, simpler and less expensive than other captioning options. Now, you can take advantage of the same cost savings AST offers even if you are not able to encode your own videotape or author your own DVDs. AST is pleased to offer a service where you simply send in your uncaptioned DVDs or VHS tapes (also miniDV or Hi8) and receive **captioned and subtitled DVDs and/or subtitled MP4 video**.

If you select captioned and subtitled DVDs, the returned DVD will be labeled and in its own case. It will have a simple menu allowing you to turn the subtitles on or off. It will also have Line-21 caption data encoded on the disc. Your original tape(s) or DVD(s) will be returned along with the new DVD(s).

If you select subtitled MP4 video, the downloadable MP4 will have subtitles encoded into the video, which can be displayed on a wide variety of players, including iPads and iPhones. As no authoring or shipping is required for the MP4s, they are available significantly faster than the DVDs. This allows you not only to address captioning your archive of VHS tapes, but also get your **tapes converted to modern media**.

In addition to AST's standard fees for captioning, AST charges the following per-tape/DVD fee for transferring your tape/DVD to a captioned DVD and/or MP4:

Service	Cost	Notes
Base fee for sending physical media	\$40	1-6
Return Shipping	\$10	7
Extra DVD copies	\$6 per copy	Only for DVD requests
Dual Layer DVDs (for DVDs > 4 hours)	\$30 per disk	8
Return of unreadable tape/DVD	\$10 per tape/DVD	

Details for all services can be found at www.automaticsync.com/services

Notes

1. Base fee includes digitization, submission of media files to AST's CaptionSync automated captioning system, and authoring media as DVD (if you select DVD output). Fees for Transcription, Captioning, Result Review, and Video Encoding are in addition to these costs. See AST's Price Sheet for these fees.
2. If you select subtitled MP4 as your output, CaptionSync Transcription, Captioning, and Video Encoding services are required. If you select DVDs as your output, CaptionSync Transcription, Captioning and Result Review services are required.
3. If you send us tapes, the entire contents of each tape will be put on a separate DVD/MP4 and captioned. If the tape contains multiple shows, they will appear on the DVD/MP4 as a single show combining all of the shows on your original tape.
4. We are unable to recreate custom menu structures for this price – if your original media is a DVD with multiple chapters, they will be combined and returned as a single-chapter DVD. This service is not intended for data DVDs (DVDs with computer data).
5. Turnaround time is normally 3 weeks from time of receipt of tapes/DVDs to time of return shipment (faster for MP4 output). You will be asked to approve the transcript before captioning proceeds; time taken for you to approve the transcript is not included in this estimate.
6. Placement of captions and subtitles for this service is always at the bottom of the screen. Captions and subtitles may obscure information in this portion of the screen.
7. Return shipping by USPS Priority Mail with \$100 insurance per original tape/DVD; contact us if you require additional insurance. Original tapes/DVDs will be returned with the captioned and subtitled DVDs. Shipping prices apply for US only; additional shipping charges will apply for other locations. In a multiple tape/DVD order, shipping charge for first tape/DVD is \$10, each subsequent tape/DVD adds \$5. Return shipping is optional for the original tapes/DVDs if you are requesting just MP4 output.
8. If you select DVD as your output, and your video is in excess of 4 hours, a dual layer DVD will be required to author the result.
9. All prices are in US Dollars. Prices are valid as of July 1, 2019.

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Other Supplementary Services

	Price	Notes
Video Encoding	\$1.00 per minute	5,6,7
Translation Captions	\$4.75/min – AST Translator \$0.65/min – Your Translator	3,8
Result Review	\$0.50 per minute	1,2,3,4

Details for all services can be found at www.automaticsync.com/services

Notes

1. If you provide your own transcript and the transcript is incorrectly formatted or has significant deviation from the media file, our reviewer may reject that transcript; the Result Review fee is still charged in this case.
2. AST cannot be responsible for the correct spelling of proper names unless this information is provided at submission time using the "Guidance to Transcriber" field. If you supply your own transcript, we will assume that proper names are spelled correctly in your transcript.
3. Billing resolution is one minute; each submission has a minimum charge of five minutes.
4. Turnaround time is typically one business day after initial captioning is complete.
5. This price is for generation of the movie file only. The captioning, transcription, and Result Review fees are in addition to these costs.
6. Input movie must be in .mov, .m4v, .f4v, or .mp4 format. The encoded movie output will be in .m4v format. Output movies will be available for download from your CaptionSync account – they are not returned by email. Encoding the output movie begins immediately after the closed caption results are available, but the encoding process may take several hours, depending on the length of your movie.
7. Billing resolution for encoding is one minute.
8. You must have first submitted the job to be translated for captioning in its native language before translation can be selected. The fee is broken into two components: \$4.10/min for AST professional translation (turnaround time is 5 business days), and \$0.65/min for generation of the new caption files. Both components apply if AST translates your content; only the second component applies if you provide your own translated transcript.
9. All prices are in US Dollars. Prices are valid as of July 1, 2019.